



NEW! price guide

Listers' new price guide is the most comprehensive and easiest to use ever. Although down to the penny accurate pricing will always be confirmed by the standard computer system, our guide mimics the computer so well that it is an outstanding aid for immediate on the spot pricing especially for those of you working evenings and weekends. Jeff Hodkinson (pictured) of Prospect Windows said, "It's made my life so much easier. I can now price my own trade customers then and there and take the order at the same time." Using Listers' guide for all standard frames, doors and patios means you can avoid the necessity for a printed quote on every order. **To obtain your guide contact our sales department on 01782 205605.**

Listers make marketing your business easier

Marketing is an alien world to us all. What can we do to improve our profile and our customer base? Listers recognised this some time ago and made a concerted effort to take away that headache for you. Listers customers benefit from a complete range of marketing materials normally available only to blue chip companies. Brochures, sign boards, adverts, customer care info, drop cards, van decals, web sites, samples, sample bags and even clothing are available to you. We introduced this marketing suite just under a year ago and now

we have added to it. Listers have developed a marketing guide to assist you in getting the best out of what we provide. Our new marketing walkthrough poster gives you a step by step guide on how to utilise all the different elements of your marketing suite.

To obtain your Marketing Walkthrough

contact our sales department on 01782 205605



ULTRALITE 500 - We Won't be Beaten on Price!



Secured by Design

Listers, the first company in North Staffordshire to achieve Secured by Design accreditation on their windows some years ago, are now making advancements with their door range. The stringent tests and guidelines are been met with unerring ease.

Listers Timberlook doors range features steel reinforced PVC outer frame, Fully adjustable keeps, Multi hook bolt locking system with the Secured by Design Police Preferred Security Specification, 8mm thick solid brass weathering bolts and Anti-drill five pin cylinder.

The lock used on these doors is the tried and tested Millenco Multi hook lock. Under tests it has proven resistance to aggressive attack with a three foot crowbar. It has a mechanical guarantee for ten years and is BBA endurance tested for 30 to 35 years of domestic use. This could mean a reduction in home contents insurance premiums. The doors construction also boasts high impact resistance skins, high tensile strengths and outstanding thermal and acoustic properties.

Couple all this with the realistic Timberlook woodgrain finishes and you would be hard pushed to find a better looking or more secure residential entrance door.

Come and see a sample in our showroom. Listers Timberlook doors.



IN THE FRAME
The official Listers Newsletter



In the frame this issue...

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Why settle for second best when Listers are the best?

It's official. We have been telling you that we are the best and the number one in the business and now the industry has recognised our achievements. Listers were awarded the G-05 Fabricator of the Year award at the G-05 ceremony earlier last month. Why, we hear you ask? Well that's why we needed this special edition newsletter. There are so many reasons and so many developments that have occurred over the last few months, that we think you need to know why dealing with Listers truly means you are dealing with the best.

We haven't finished yet! Ally all of this with the fact that we are also BBA Manufacturers of the class leading conservatory system, have the biggest and best stocked trade counter in the region and you start to see why we received this accolade. Finally we offer a 7 day turnaround on standard glazed frames and delivery straight to site on our own fleet of vehicles.

So you begin to see why Listers truly are the best in the business and remember the most important element. We don't deal with end users. We don't want to compete with you. You are our business and we want to support you so that we can grow together.

THERE REALLY IS NO COMPETITION



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Patio Doors

The Elitis inline patio doors are going down a storm!

Fortunately the excellent weather rating negates any ill effects. Now available with internal sliding doors the beautifully slim lined profiles are complemented by anti-lift security and stainless steel locks and rails.

The simplicity of installation and ease of operation has made them the number one choice for the installer.

Available in white, full rosewood or oak, and rosewood or oak on white, they are also highly popular with the householder.

But the best news is the price, but we always save the best to last don't we?



Nut a problem

Our Elitis branded windows have been designed specifically with the fitter in mind. In addition to the amazing speed beading properties, both Elitis Linear and Elitis Sculptor are constructed to make coupling side frames and bay posts simple and super fast.

With Fast-Lock coupling nuts you can forget about lining up and drilling frames or bay posts by simply attaching the steel nuts to the frames or posts, push and lock them together. So by the time you've finished reading this the job is done!



Sculptor flies out



Listers introduced the Elitis Sculptor fully featured frame 10 months ago to a fantastic reception from the trade. With it's stylish looks, simple installation and 5 chambered system, it is quite simply the best window around. You recognised this and gave us the most wonderful headache, meeting your demands.

The sales surpassed our expectations and are now on a par with our standard chamfered system. The demand appears to be from customers looking for something different. You want better styling, better insulation and more choice. This is especially true when it comes to conservatories.

Elitis Sculptor delivers those requirements and of course, there is no price difference. But you knew that didn't you?

Listers thank you

All of us at Listers would like to thank you for helping us receive the G-05 Fabricator of the Year award. Without your ideas, help and support we couldn't have done it. To celebrate this outstanding feat, we closed our factory down and took all of our staff to lunch at Mr Chans' restaurant in Hanley. As you can see from the photograph, full stomachs and a good time was had by all.

Again Listers would like to say thank you for making us unequivocally, "Number 1"



NEW! MaxiPort Car Port & Canopy system

Maxiport is a complete self supporting canopy glazing system. Made entirely from structural aluminium profiles which are powder coated providing strength and durability. The polycarbonate glazing panels (available in clear or opal finish) are virtually unbreakable and have a unique 'clip fit' edge detail.

Maxiport canopies have been specifically designed for speed of installation and can be installed in less than a day. The system is very versatile with only a minimum number of components which can produce standard lean-to canopies to large multi pitch canopy glazing. It provides an attractive, functional and cost effective long term solution for all domestic and commercial applications.

The new MaxiPort system is now available from Listers. You can come and see a full size sample in our trade counter. Pick up an installation guide, then go out and pick-up all that business that has just been waiting for this product.

And as an added incentive we're offering an extra 10% off your first order!



Trade Counter

Listers trade counter has always been busy, but this year has seen the foot traffic increase by over 60%. The reason is simple. We are recognised as the biggest and best stocked trade counter in the region. The range includes roofing materials like fascias, gutters and eaves protectors, window boards and trims, sealants, glues, fixings and tools. But did you know we also stock all the components to build your own conservatories, sand, cement, levelling compound, building chemicals, plasterboard, plaster, scrim tape and angle timber, trestles,

wheelbarrows carports, canopies, corrugated sheets sign writing boards and fixings, internal decorative claddings and Ultralite 500 low-pitch conservatory roofing...PHEW! And all off the shelf, same day collection or next day delivery. If we haven't got an item you need we will try our best to get it for you. We may even start stocking fondue sets and cuddly toys, but we'll wait for the demand first.



- Simple to install
- Self supporting
- Maintenance free aluminium
- Multiwall polycarbonate sheeting
- Self supporting spans up to 3M
- Integral rainwater system. No downpipes needed.
- 10 year guarantee
- Available next day
- Example price: 3M x 1.6M £420.00

Simple to install



10 year guarantee

Still not tried a MaxiPort Car Port & Canopy system?

Well here is an unrepeatabe offer just to tempt you:

Take an extra 10% off our normal low discounted price on your first roof when you present this voucher at time of purchase.

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Take an extra

10% off your first purchase

Delivery Daze
Did you know Listers deliver standard glazed or unglazed frames to site in 7 days. This makes us one of the fastest in the industry.